

Choco-Revo! Debut at London Specialty & Fine Food Fair 2013
Challenging Guinness World Record with huge Chocolate football
Specialty Chocolate Fair panel debate “Cocoa and Climate Change”

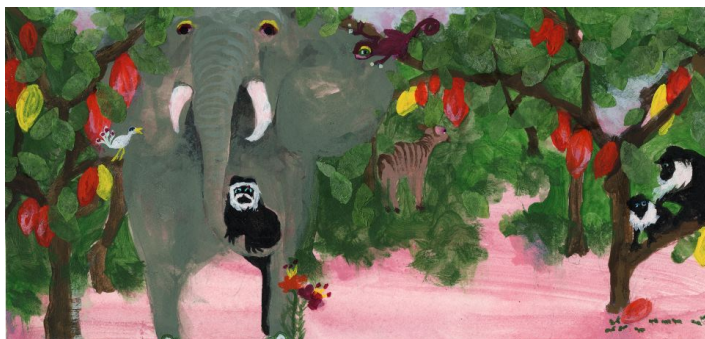
Choco-Revo International
www.choco-revo.net

Choco-Revo! International (Founder /President Tomoko Hoshino) a Tokyo based NGO, is happy to introduce the exhibition of our organic cacao protecting the cocoa forest in Ghana at Speciality & Fine Food Fair 2013, which takes place from 8-10 September at London’s Olympia.

At the event we are going to have stand 281 to promote the organic cocoa for food buyer around Europe with Cocoa Bond UK (John Carmichael) and Ghana Cocoa Board (Chief Executive : Tony Fofie).

Also Choco-Revo are going to supply the original couverture chocolate to Mr.Philippe Wall, a UK based chocolatier from Belgium who will make an attempt to set a new Guinness world record of the biggest football shaped chocolate. This giant chocolate ball has been inspired by the One World Futbol. (www.oneworldfutbol.com) an organization set up by Timothy Jahnigen and JeanMarie Dessard as a charity. We expect that funds from this charity can be donated to the community of Ghana Organic Production Cooperation Association which work with Choco-Revo, to provide for new communication devices, educational digital devices, and footballs.

Tomoko Hoshino the founder of Choco-Revo will participate “Cocoa & climate change” panel discussion event as a panelist at the London Chocolate Fair (13:45-14:30 Tue. 10th Sep)



Booth image “the forest of bio-diversity”



The happy farmers with harvest

Choco-Revo!, founded in Japan in 2006, has planted more than 60 thousands of Cocoa seedlings from nurseries in Ghana. We are recognized as an official project of Cocoa Board, which is under Ghana government controlled to promote organic agro-forestry in the name of biodiversity and forest protection. From the season of 2013 we would begin a collaborate project with European chocolatiers,

About Speciality & Fine Food Fair 2013 ---

is the event for showcasing artisan food and drink to high quality trade buyers. Meet delis, farm shops, independent retailers, restaurants, hotels, caterers & wholesalers who are all looking to source fine food.

Date: September 8-10, 2013

Location: Grand Hall Olympia Exhibition Centre, London

Sponsor: Fresh Montgomery

Visitors: 10,419 (2012) including approximately 5,700 food related buyer

Companies: More than 600. In 2012 many famous companies such as Harrods, Fortnum and Mason, and Selfridges enrolled

<http://www.specialityandfinefoodfairs.co.uk>

Choco-Revo Stand No.281

<Partner Chocolatiers and patisserie >

- Philippe Wall – A Belgium chocolatier based in Bath,UK.

<http://www.bath.ac.uk/news/2011/02/11/science-café-chocolate/>

- Philippe Pascoët – An awarded chocolatier based in Switzerland.

<http://www.philippe-pascoet.ch/site/fr/>

- Masayuki Hara – The chef of Lanka London <http://www.lanka-uk.com/en-about.html>

<Supported by > Ghana Cocoa Board , Cocoa Bond Bath Limited

<About Choco-Revo >

Choco-Revo is a movement to change our society so that: - Anyone can be happy with People and Earth friendly chocolate. Everyone, including the people planting cacao, and making chocolate as well as those selling it and all of us who enjoy eating chocolate, can be happy.

In order to support the cocoa producers, organic pioneer in Ghana, Choco-Revo has called stakeholders to cooperate the product development. This promotion was adopted by JETRO as the Pilot Demonstration Project in 2009. The collaboration with the first certified organic producers' cooperative in Ghana shows to how to grow cocoa while protecting the forest "agro-forestry farming".

"Choco-Revo Ghana Project" which is a part of the official project under the Ghanaian cocoa board. With support Toyota Motor Corporation, we are working, such as sponsorship of production technology improvement workshop, the conservation of forest and high-quality cocoa made so far. By instigating joint product development with manufacturers and chocolatiers both in Japan and elsewhere we are expanding the scope of our activities. We are now able to supply chocolate to the International marketplace.

Please contact us Choco-Revo International

www.choco-revo.net e-mail: info@choco-revo.net